

How to Use Your Paddle Adventure to Raise Money for Your Cause



Select Your Cause — If your cause is worthy, there are people who will respond. Helping people with disabilities connects directly or indirectly to at least 1/3 of the US population. Your additional cause should be one people will care about.

Set Your Goal — Be visionary, but conservative. It should not shock people or seem hopelessly high. You will need to justify your project and your goal in your ask.

Form a Team — You do not need to do it alone. Camps can send a champion and the entire staff can create a campaign to support their champion.

Who to Ask — Family and friends, your church, board members, your doctors, businesses you frequent, etc.

Give a Suggested Donation — If paddling 25 miles and you ask for donations by the mile and your goal is \$500 then you need 20/\$25 donors or only 5/\$100 donors.

Make Donating Easy — Online, cash, check, bank debit. Create your own website or use our site to create your webpage. Then just give donors a link so giving is just a click away.

Accounting — If you manage everything yourself, just bring the \$500 for the grant to the Paddle. If you use our site, we will give you a check for all you raised for your project (less whatever the credit card fees were.)

Together, we can help a camp to do even more.

